



ΡΥΘΜΟΣ 94.9
ΟΛΕΣ ΟΙ ΕΠΙΤΥΧΙΕΣ ΠΑΙΖΟΥΝ ΕΔΩ

SEP 2016



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ANTENNA

MUSIC

AGENDA

Rythmos 949: Identity

Target Group

Program

Web Site

| social media | rythmos 949 app



Identity

Mainstream music radio station with
Greek repertoire



Programme

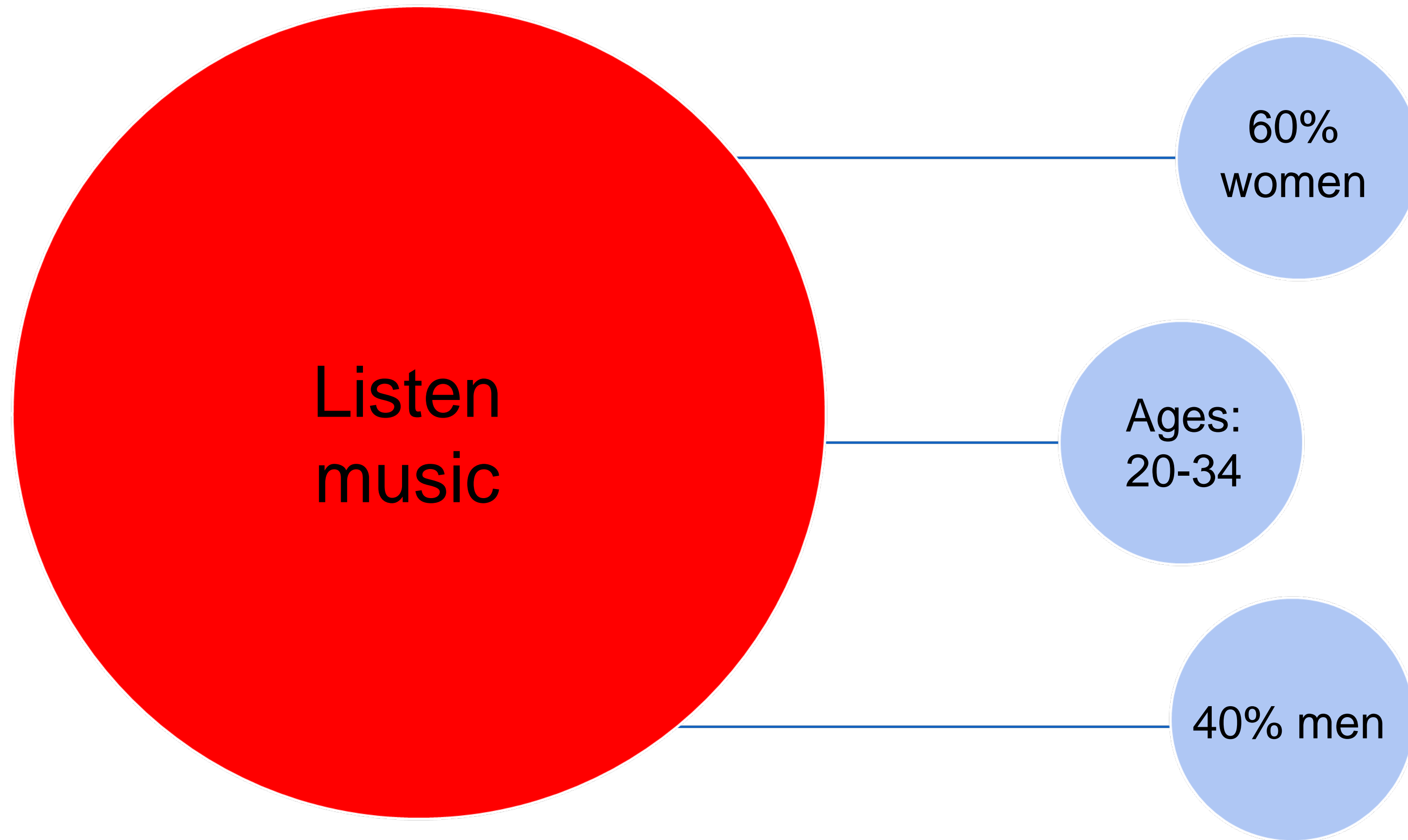
The biggest Greek hits
Live Shows
40 minutes of non stop music



ΡΥΘΜΟΣ 94.9

USP

The station that plays only hits

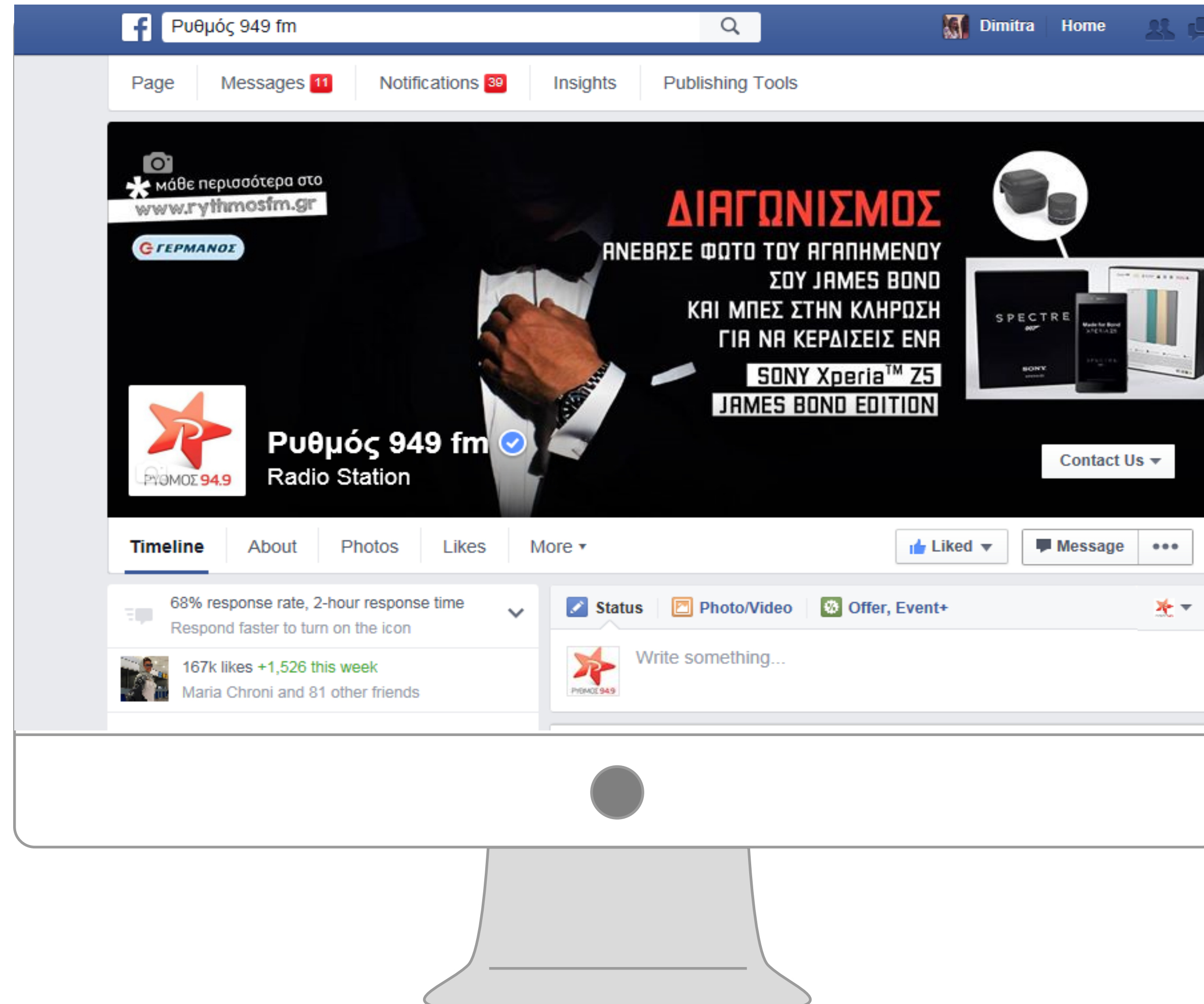
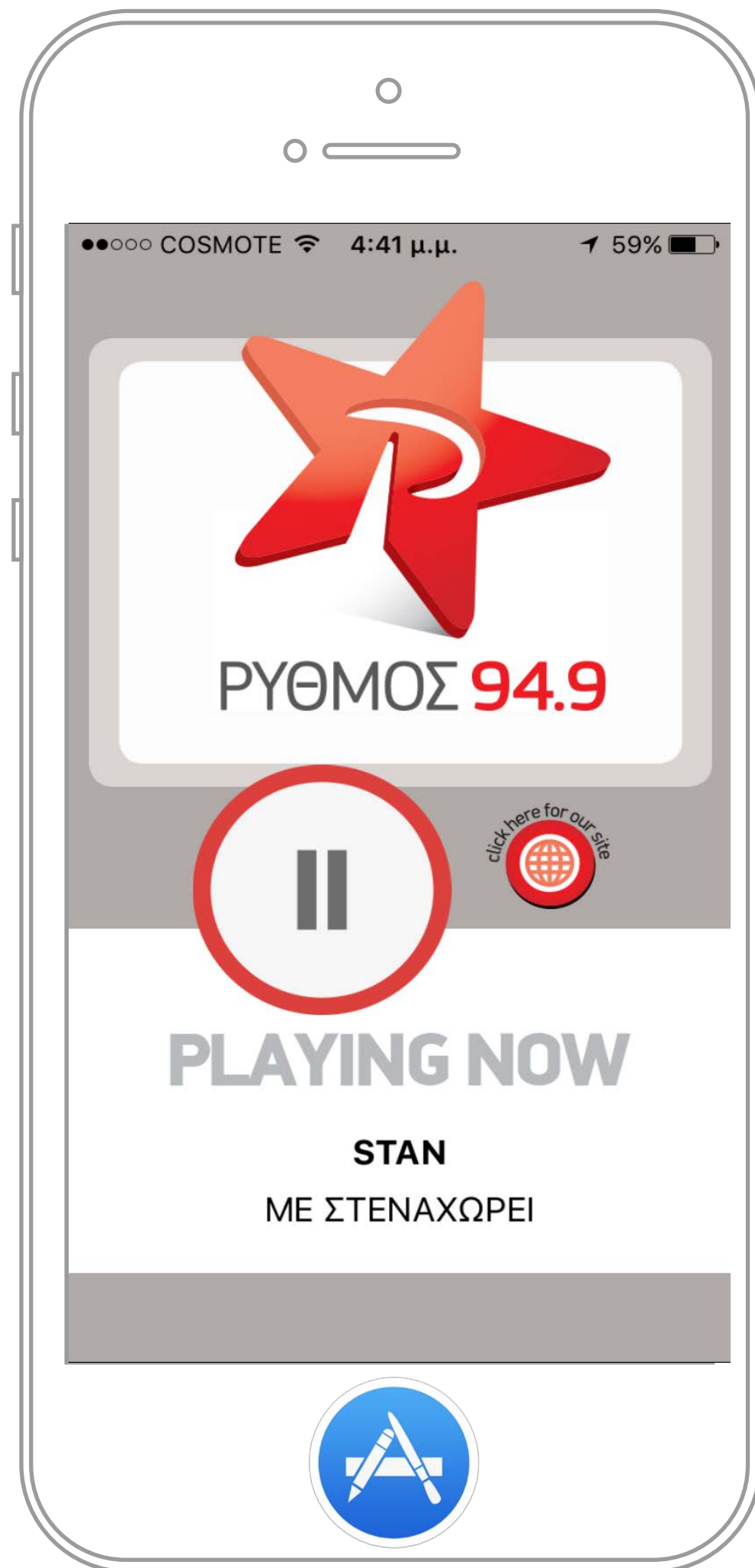




www.rythmosfm.gr

652,801 page views
(July – Aug 2016)

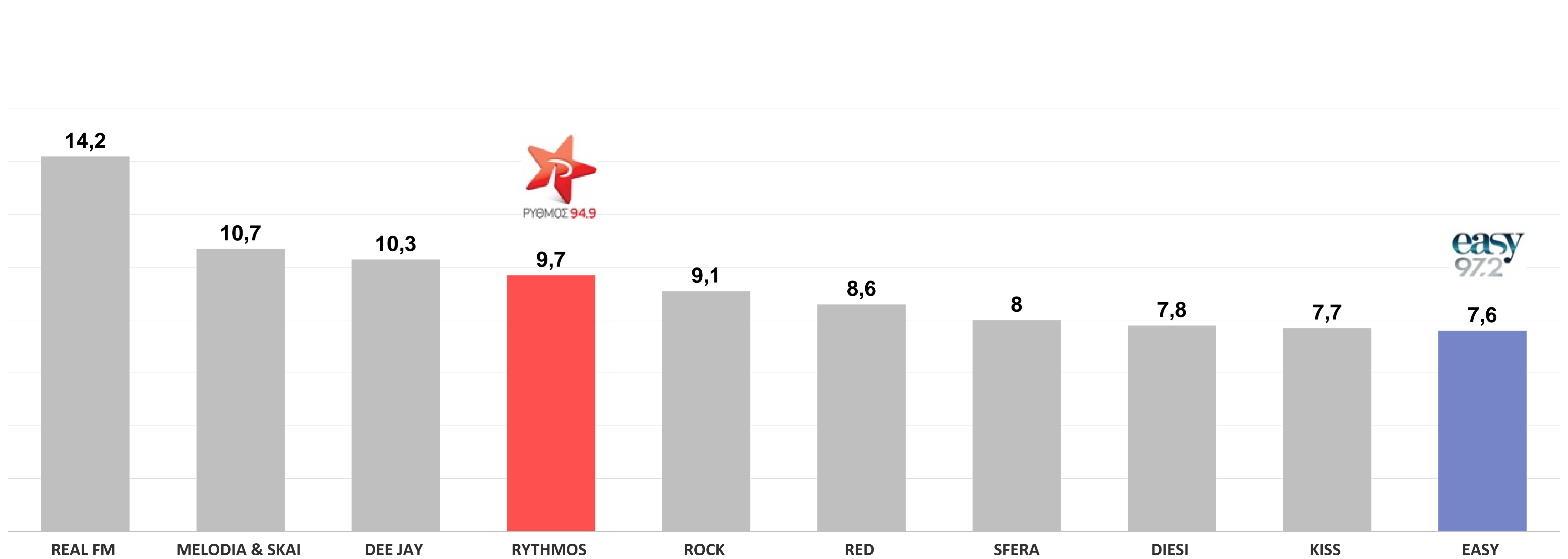
103,655 unique visitors
(July – Aug 2016)



→ 203k Fans

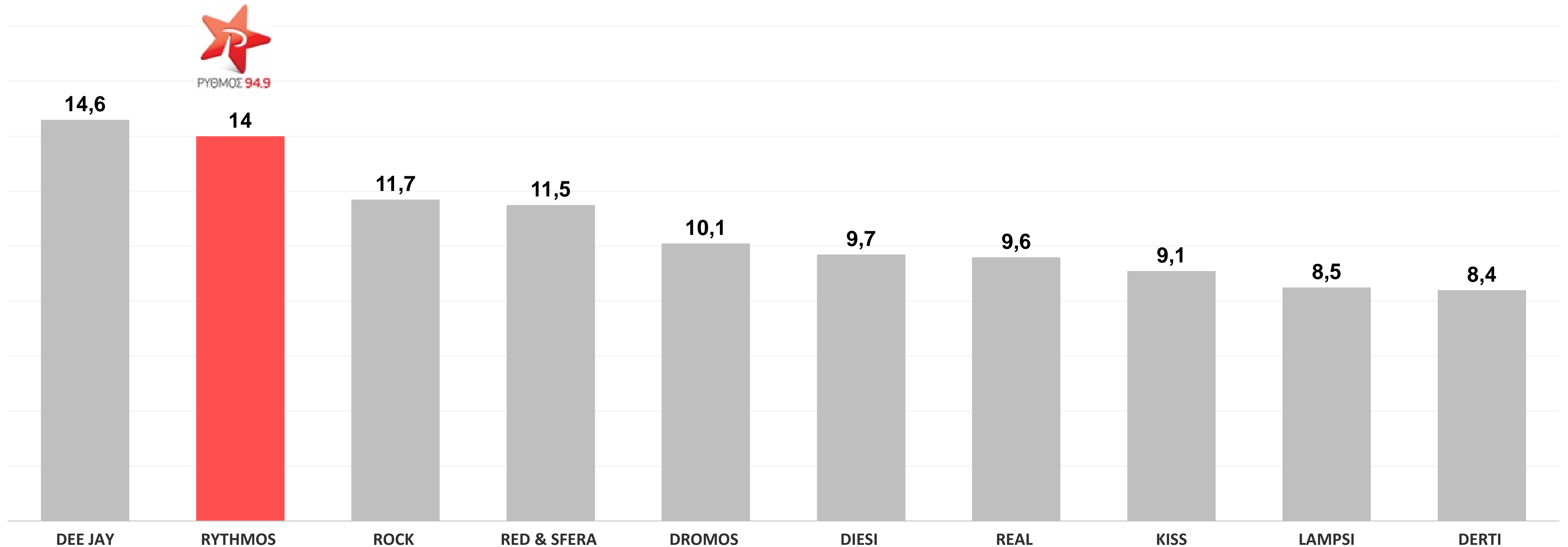
T.G.: 13-70 y.o., Daily radio listeners
PERIOD ; 11/4/16-17/7/16, SOURCE: AEMAP – BARI

Daily listenership



T.G.: 18-44 y.o., daily listeners
Period : 11/4/16-17/7/16, Source : AEMAP – BARI

Daily listenership





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